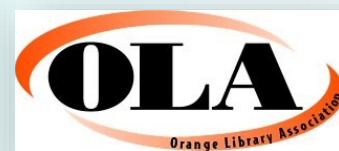


# "Bookface & Beyond: Creating Engaging Content for Social Media"



Libraries often struggle to provide consistent, captivating content for their social media platforms. This hands-on workshop will demonstrate how to draw in new followers and keep them engaged. We'll unravel the mystery of Facebook's algorithm and work with you to develop a strategy to increase your individual library's social media reach, using real-world examples!



Tuesday, October 2nd

- OLA Meeting  
at 9:30am
- Bookface and Beyond  
Program  
at 10:00 am - 12:30 pm



Ramapo Catskill Library  
System  
RCLS Main Meeting Room

619 Route 17M  
Middletown, NY 10940

## Speakers:

*Nick Tanzi, Assistant Director, Technology Services, Mastics-Moriches-Shirley Community Library, and The-Digital-Librarian.com*

*Sara Roye, Public Relations Specialist, Mastics-Moriches-Shirley Community Library*

**Free to RCLS  
participants.**

**Space is limited.**

**Please register  
on the  
RCLS calendar.**

**[www.rcls.org](http://www.rcls.org)**